

## New Yorkers For A Day

St. Augustine to Find the Fountain of Youth That Ponce de Leon Didn't.

By Roger Batchelder.

Ponce de Leon, who has for some time been in disrepute because of his failure to find the fountain of eternal youth, will come into his own next April in St. Augustine, Fla., according to Charles E. Young, hotel proprietor of that city, who is at the Astor.

"We are going to have a Ponce de Leon celebration," Mr. Young announced, "a pageant depicting his landing and his subsequent search for the fountain. Then the flags will be changed from Spanish to English, English to French, and finally to American."

"It will be a gala week, something on the order of the New Orleans Mardi Gras. It will close the winter season, and we hope that it will be an annual event hereafter."

### JAPANESE DELEGATION ARRIVES.

A party of Japan's leading business men which is officially known as the "Japanese Business Men's Party" arrived here early to-day on its way to the coming exposition in Rio de Janeiro. The party includes: Reizo Yamashiro, N. Yamamoto, I. Aoyagi, J. Iwaki, T. Kaniya, T. Kawaguchi, A. Manabe, S. Matsubara, H. Homori, Y. Okumura, H. Tanihara, R. Yamaki, D. Furukawa, K. Suzuki, K. Katakura, R. Kurosawa, G. Tachibana and T. Ariga. They will inspect New York's stores during their stay in this city.

### LIFE TRANQUIL HERE.

Those who believe that New York is a dangerous place need only to listen to Miss Mabel W. Stewart, a Belfast educator who has arrived at the Pennsylvania from Ireland, to find out it isn't so bad after all.

"It is delightful to spend some time in such a peaceful city as New York," she remarked. "My home is in a peaceful district of Belfast, but for months we have gone to sleep to the sound of bombing and shooting and the glare of incendiary fires."

"One night a friend of mine was sitting in her home, not far from mine. A bullet came through the window, and had it not been for unusually heavy draperies she would have been killed at the dinner table. That is just an example which shows how hazardous life in Ireland is just now. We are all praying for peace."

### NEWS FROM HONOLULU.

"The farther East one goes, the more things cost," asserted Mrs. Arthur S. Cunningham, at the Astor from Honolulu, where she has lived for the past six years. "But it is strange that in New York one can spend a dime or \$50 for a meal, and either within the radius of a block."

"We of Honolulu miss the New York shows, so theater-going is now my chief pastime. We have no stage which can hold even a large stock company, and the white population is so small that the company which exists must change its bill every second night. But, of course, we have the movies."

### HE COULDN'T CHANGE IT.

"In the old days, when seven or

eight school grades were held in one room, a member of the school board visited a school," related Francis D. Bridgeham, at the McAlpin from Portland, Me. "After making a speech on the value of accuracy, he asked the children to name any two digits. One girl said '67,' another '89' and a third '23.' He reversed them and wrote on the blackboard '76,' '98' and '32.'"

"Greatly surprised, when no one corrected him, he asked a small boy to name two numbers. 'Thirty-three,' cried the youngster. 'Now try and change that, you son of a gun.'"

### THE BUSY STATE.

"California raises 118 different kinds of crops," reported B. J. Williams, a moving picture man from that

State who is at the Pennsylvania. "It is surpassed in total value of production by only one State—Texas. The great oil fields supply fuel for countless industries, while the rushing mountain streams have been harnessed and made to furnish enormous power for California's manufacturing interests."

### FURTEST FROM HOME.

The "New Yorker For a Day or Two" who is furthest from home to-day is James Cronos, who is at the Pennsylvania. His home town, Hannu, is over 5,600 miles from Broadway.

### IN NEW YORK TO-DAY.

Grand Street Boys, meeting, Pennsylvania, 8 P. M.  
National Garment Retailers' Association, convention, 7th Regiment Armory, Park Avenue and 34th Street, 2:30 P. M.  
National Retail Dry Goods Association, meeting, Grand Central Palace, 11 A. M.  
National Merchandise Fair, Grand Central Palace and 71st Regiment Armory.

### DEMOCRATS OF BRONX DESIGNATE CANDIDATES

Griffin, Oliver and Ganly for Congress—Schackno, Dunnigan and Antin for Senate.

The Executive Committee of the Bronx Democratic County Committee designated candidates for Congress, State Senate and Assembly last night. Anthony J. Griffin was renominated in the 23d District; Frank Oliver was named to make the fight in the 23d District, and former Congressman James V. Ganly was chosen in the 24th District.

Senators Henry G. Schackno and John J. Dunnigan were renominated in the 21st and 23d Districts, respectively. In the 22d District, now represented by a Socialist, Assemblyman Benjamin J. Antin was designated.

These Assemblymen were renominated—Nicholas J. Eberhard, 1st District; Lester Patterson, 2d District; and Louis Schaffel, 4th District. William Lyman, Thomas J. McDonald and Joseph V. McKee and Ed and J. Walsh were named for the 5th, 6th, 9th and 8th Districts, respectively.

There was no designation for the 3d District, in place of Assemblyman Antin.

Sheriff Edward J. Flynn, county leader, presided.

## A SALE!!

of

## Blue Serge Suits

For Men and Young Men

Sale Price

\$25<sup>00</sup>

Made of a splendid wearing Blue Serge... We have them in all sizes and in single and double breasted. Sale at the two downtown stores only

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## Brill Brothers

NEW YORK 279 BROADWAY NEAR CITY HALL  
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The House of Kuppenheimer Good Clothes

### REAL ESTATE FOR SALE—BROOKLYN.



Artistic bungalow, frame, 5 rooms. Price of this house complete, exclusive of land, \$3,800. First mortgage, \$2,500. Payments, \$450 on beginning of construction, \$420 on completion of cellar and \$490 when building is complete.

### REAL ESTATE FOR SALE—BROOKLYN.

## WONDERFUL OFFER TO HOMESEEKERS

### HOMES FOR 100 FAMILIES

Offer Limited From Aug. 15 to Oct. 1, 1922

### REAL ESTATE FOR SALE—BROOKLYN.



Single-family detached frame, 6 rooms. Price of this house complete, exclusive of land, \$4,000. First mortgage, \$2,500. Payments, \$500 on beginning of construction, \$500 on completion of cellar, and \$500 when building is finished.

### REAL ESTATE FOR SALE—BROOKLYN.

### Hyde Park, Borough of Brooklyn

To stimulate mid-summer interest in home ownership at our beautiful development, we will agree to construct 100 houses in accordance with the artistic designs at either corner of this park, and deliver same complete in every detail at the astonishingly low figures shown beneath the cuts. These prices represent actual cost, without a penny profit to us. The plans are prepared by a reliable architect.

The houses will be constructed to our order and under our supervision by a group of the best builders in Brooklyn, and they represent much better bargains from the viewpoint of quality and cost than you could find if you searched the market from one end of Greater New York to the other. These designs have been selected from a large number, as representing the best examples of houses of different values and kinds. Their construction has been standardized and will not be changed except at the cost of the purchaser.

You cannot afford to miss looking into this offer on the ground. It means the last degree in economy, the highest expression in artistry, freedom from rent at a time when landlords will resume their pressure, freedom from taxes for nine years; independence, health.

You can buy lots as low as \$750 each upon a payment of 10 per cent., with the balance of the payments distributed over eight years.

If you wish to take advantage of the home ownership offer you pay \$450 or more, as shown under the cuts of houses, at any time within four months after purchase of lot; \$450 more when cellar is completed, and \$400 additional when it is finished.

### FREE PLANS to All Visitors

We have had prepared sets of plans, specifications and estimates of cost of all materials and labor entering into each of these buildings, and a full set for any one house will be given free to each adult visitor (one for each family) to Hyde Park between August 15th and October 1st; additional copies at \$1 each.

Between August 15th and October 1st,

All who telephone, write or call and make appointments to visit Hyde Park will be furnished with free transportation in private motor cars; no obligation to buy.

This offer is strictly limited to 100 houses, and only to purchasers of lots between August 15th and October 1st, 1922, in Hyde Park.

First Come—First Served—Get Busy

## Wm. E. Harmon & Co. INC.

Hyde Park Office  
Utica Ave. and Farquhar Road.  
Phone Flatbush 4154.

Brooklyn Office  
357 Broadway, cor. North Ave.  
Phone Jefferson 2206.

### HOW TO REACH HYDE PARK

1. Take Interborough Express—Pennsylvania Avenue train. Get off at Utica Avenue Station and take Utica Avenue surface car (south) to Hyde Park.
2. Take Flatbush Avenue car at Manhattan end of Brooklyn Bridge and transfer at Church Avenue to car going east. Ask for Utica Avenue transfer to Hyde Park.
3. Take Reid Avenue car at Williamsburg Bridge and transfer at Utica and Church Avenue for Hyde Park.
4. Take Nassau Avenue car at Williamsburg Bridge and transfer at Church Avenue to car going east. Ask for Utica Avenue transfer to Hyde Park.
5. Take Church Avenue car from 39th Street Ferry; transfer at Church and Utica Avenue for Hyde Park.



Single-family detached frame, 7 rooms, 2 baths. Price of this house complete, exclusive of land, \$4,500. First mortgage, \$2,500. Payments, \$500 on beginning of construction, \$500 on completion of cellar, and \$500 when building is finished.



Two-family detached frame, 10 rooms. Price of this house complete, exclusive of land, \$8,000. First mortgage, \$5,000. Payments, \$1,000 on beginning of construction, \$1,000 on completion of cellar, and \$1,000 when building is complete.

CHILDREN'S APPAREL SECTIONS NOW ON THE FOURTH FLOOR

## Lord & Taylor

FIFTH AVENUE

## Girls' Underwear, Reduced in Price

Athletic Union Suits, 75c—Bloomers or loose knee, 4 to 12 years, 14 to 16 years, 95c  
Vests, 45c—Swiss ribbed, a good quality, 4 to 16 years.

Knit Union Suits, 65c—Tight or loose knee style, 4 to 12 years.  
Glove Silk Vests, \$1.75—Pink or white, daintily lace trimmed, 4 to 16 years.

Glove Silk Bloomers, \$2.75—Good quality, pink or white, 4 to 16 years.

## Girls' Bathing Suits

Reduced to Clear

Every suit radically reduced. Excellent values that persuade you to buy with next summer in mind:

\$3.50 Jersey suits in one piece or bloomer style. The latter cross-stitch trimmed.

\$5.00 Taffeta and satin and a few charming gingham suits.

\$7.95 Jersey two-in-one suits, piped in contrasting color. Satin or jersey suits with the season's favorite Peter Pan collar.

### The Boys' Section

## School Suits for Fall \$10.50

Boys' new suits for school have two pairs of knickers. Well made of all wool mixed chevrons. Jackets mohair lined, knickers full lined, seams taped for strength. 7 to 18 years.

Blouse Waists, \$1—Striped Madras and plain white collar attached. 7 to 15 years.

## White Dimity Creepers

Specially Priced, \$1.95

Very practical, and becoming, too, with their trimmings of pink or blue. 1 and 2 year sizes.

Crisp Organdie Frocks, \$1.95—White, blue, rose, etc. 2 to 6 years.

FOURTH FLOOR

## To Clear—Girls' and Junior Misses' Summer Wash Frocks

\$1.95 and \$3.95 Voiles and Batistes, light and dark colors; charming, dainty patterns and all-over figured effects. 6 to 14 years.

\$7.95 Dotted Swiss, voiles, figured batistes, gingham. 10 to 16 years.

### 250 Pairs Growing Girls'

## Strap Pumps \$1.95

To clear—Strap Pumps and Oxfords in a variety of styles, all black calf-skin, patent leather, tan calf-skin and white. Sizes are not complete.

FOURTH FLOOR

### In the Toy Department

## Lawn Slides \$22.50 and \$32.50

Excellent values. They've been reduced from much higher prices.

### Sand Toys reduced for final clearance

Wooden sand forms, \$1 to \$1.50

Imported Sand Toys:

Trains, \$3.75, \$4.25

Filled Pails, \$1, \$2.25

Filled Wagons, \$3.50

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